



# Lara McKusky

WRITER. EDITOR. *designer.*

## Education

### Art Institute of Pittsburgh- Online Division

Graphic Design / Sept.2011-Jan.2012  
Graphic Design / Sept. 2009- May 2010  
42 credits towards a BA in graphic design. 4.0 GPA

### Notre Dame of Maryland University

Liberal Studies & Elementary Education  
September 2000 - May 2003  
Transferred in my AA. Dual Bachelor's Degree.  
Graduated magna cum laude. 3.89 GPA  
Inducted into 2 honors societies.

### Methodist University

General Studies + Honors Seminar  
September 1998 - May 2000

### Marketing Director

Aquatic Resource Restoration Company (ARRC)- New Freedom, PA  
September 2018-July 2020  
Marketing Director: MailChimp, Wordpress, Website Development, Asana, Photographer, Branding, Logo Design, Business Card Design, Brochure Design, Conference & Convention Prep, Social Media Coordinator, Buying/Purchasing for Retail Location, On-site Retail Shop Coordinator, Event Coordinator, Writing & Editing.

### Administrative Assistant

First Presbyterian Church of York- York, PA  
January 2018 - September 2018

Front Desk Reception: Laid off after re-restructuring of staff positions.  
Design, lay-out and editing of 24-28 page monthly newsletter as well as publishing a digital version to the website. Answering the phone, editing of 2 weekly bulletins, social media creation and coordination, designed all print materials, website updates.

## Writing Testimonial

"Let me begin by saying that Ms. Taylor is an excellent writer-her style is sophisticated, her diction is mature, and her command over grammar and mechanics are superb. Her written work demonstrates clear thinking, astute observation, and an ability to engage meaningfully with a variety of different kinds of text. In fact, I have seen many students apply for graduate studies whose written skills have not been nearly so good."

### Robin Greene

Professor of English and Writing,  
Methodist University

## Connect

@laramckusky

/laramckusky

@LaraMcKusky

www.laramckusky.com

443.691.8704

info@laramckusky.com

New Freedom, PA 17349

## Experience

### Research Writer & Marketing Associate

THORS eLearning Solutions - Medina, OH

January 2021 - Present

Marketing Associate: Wordpress, Website Development, Business Card Design, Social Media Coordinator, Writing & Editing, Blog Editor & Coordinator, Chat GPT, Flyer Design, Beginner Video Editing.  
Research Writer: Writing Manufacturing-related Courses, Interviewing SMEs, Writing Blogs, Axosoft.

### Library Assistant

York County Libraries-

The Hufnagel Public Library of Glen Rock- Glen Rock, PA

June 2015 - April 2018

Library Assistant/Youth Co-Coordinator/Graphic Designer. Front desk work, checking patrons in and out, assisting patrons with research and finding books. Book in-processing, newsletter design. Work with the Marketing Director of YCL doing county-wide website updates. Summer Reading Program organization with my coworker, including planning events & activities all summer. Fundraising Committee member, Art Coordinator, book display design and seasonal swapping out by themes, collection curation/buying assistance.

### Ghost Blog Writer

RayAccess, Inc. - Remote

April 2015 to September 2017; 2020; 2023

Medical articles for website and blog content including but not limited to: plumbing, resume writing, an addiction recovery home, home inspecting, mortgage companies, health and fitness, medical, legal, and accounting. Word counts between 500 and 2200. Research typically required.

A  
Comprehensive  
Resume Available  
on Indeed:

<https://tinyurl.com/LMcKusky>